



# OCEANSIDE POP WARNER

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## 2017 SPONSORSHIP OPPORTUNITIES

Oceanside Pop Warner is a part of Pop Warner Little Scholars which is the largest youth football, cheer and dance program in the world.

Oceanside Pop Warner is committed to developing Oceanside's young people on the field and off. Each year OPW continues to expand its efforts in team and activity participation, as well as visibility and outreach in our community.



For more information, please contact:

Oceanside Pop Warner Sponsorship and Grants Coordinator,  
**Valeina Jack**, at [sponsorships@opwpirates.com](mailto:sponsorships@opwpirates.com)

Oceanside Pop Warner is a non-profit organization and your contribution is tax deductible. Our federal tax ID # is 33-0674486.



## About Oceanside Pop Warner

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Oceanside Pop Warner Football & Cheer is a non-profit organization that provides youth football and cheer programs for participants who live in Oceanside and/or who attend school within the Oceanside Unified School District.

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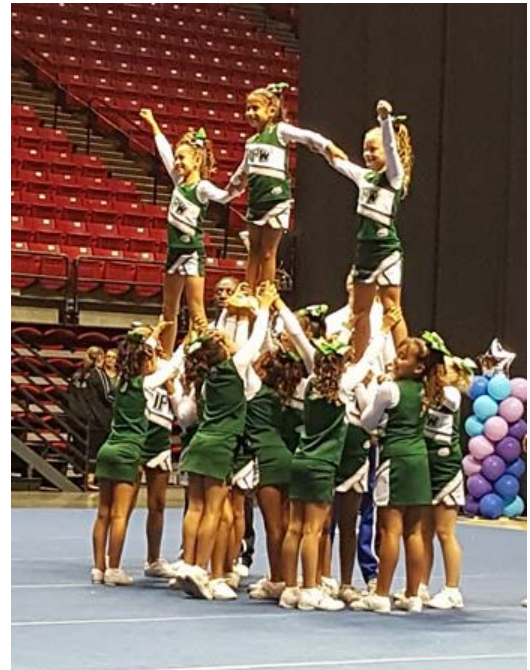
Pop Warner was founded in 1929 and serves as the only youth football, cheerleading & dance organization that requires its participants to maintain academic standards in order to participate. Pop Warner's commitment to academics is what separates the program from other youth sports around the world and continues to grow year over year.

Since 1929, the Pop Warner Programs' Philosophy has been that athletics and scholastics go hand in hand. At every level, Pop Warner programs seek to develop well-rounded young men and women who learn not only the fundamentals of football, cheerleading, and dance but also the importance of education in an atmosphere conducive to developing sound character while having a good time.

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# Our Mission, Vision and Values

Oceanside Pop Warner provides a quality youth football and cheer program with emphasis on developing athletes while promoting safety, fun and participation for all; to advocate good sportsmanship, respect, and to honor the game. Through the encouragement of teamwork, self-discipline, leadership and academic achievement, our commitment is to promote a positive culture that builds self esteem and instills the importance of both athletics and scholastics, which go hand-in-hand to foster confident, responsible, well-rounded young men and women.



## Our Goal



Oceanside Pop Warner's goal is to ensure that every young child who would like to participate in the Oceanside Pop Warner Football and Cheer programs have the opportunity to do so. In order to accomplish this goal, it is necessary to seek support from our community. Sponsorships will help to assist in covering our major expenses such as field rental, officials, equipment, EMT fees, insurance, trophies and administrative costs. Each child works hard for this opportunity to participate and they need your help.





Oceanside Pop Warner Football & Cheer  
P.O. Box 2415 | Oceanside, CA 92051

# Oceanside Pop Warner Sponsorship Form

Date: \_\_\_\_\_  
Name/Company Name (exactly as you want listed): \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Primary Contact Name: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Sponsorships available on a first come first served basis (including payment). To ensure that your name and/or logo is included in all promotional materials, please email this form to Valeina Jack at [sponsorships@opwpirates.com](mailto:sponsorships@opwpirates.com) as soon as possible.

### Annual Sponsorships

- Super Bowl Sponsor (\$2,500)
- Conference Sponsor (\$1,500)
- Division Sponsor (\$1,000)
- Wild Card Sponsor (\$500)

### Supporter Sponsorship

- Gear-Up Level 2 Sponsor (\$300)
- Gear-Up Level 1 Sponsor (\$150)
- Snack Bar Sponsor (\$200)
- Trophy Sponsor (\$2,500)
- Other (please specify): \_\_\_\_\_

- Team Sponsorship: \_\_\_\_\_
- Participant Sponsorship: \_\_\_\_\_

### Payment

Check payable to:  
Oceanside Pop Warner  
P.O. Box 2415  
Oceanside, CA 92051

Credit Card Number: \_\_\_\_\_

Expires (MM/YY): \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

- VISA
- MASTERCARD
- DISCOVER
- AMERICAN EXPRESS

Cardholder billing address: \_\_\_\_\_

Oceanside Pop Warner is a non-profit organization and your contribution is tax deductible. Our federal tax ID # is 33-0674486.

**THANK YOU FOR SUPPORTING OCEANSIDE POP WARNER FOOTBALL & CHEER!**

[oceansidepopwarnerfootball.org](http://oceansidepopwarnerfootball.org)

## Super Bowl Level Sponsor

- Logo (static) on home page of OPW website for one (1) year
- Full-page ad in season program
- Opportunity to distribute company novelties at registration
- Signage (individual) at home games
- Name recognition on certain printed materials and email communications (newsletter and announcements)
- Name recognition on OPW website as sponsor

## Conference Level Sponsor

- Logo (rotating slider) on home page of OPW website for one (1) year
- Half-page ad in season program
- Opportunity to distribute company novelties at registration
- Signage at home games (combined for all Conference Level Sponsors)
- Name recognition on certain printed materials and email communications (newsletter and announcements)
- Name recognition on OPW website as sponsor

## Division Level Sponsor

- Logo (rotating slider) on home page of OPW website for one (1) year
- Quarter-page ad in season program
- Opportunity to distribute company novelties at registration
- Signage at home games (combined for all Division Level Sponsors)
- Name recognition on certain printed materials and email communications (newsletter and announcements)
- Name recognition on OPW website as sponsor

## Wild Card Level Sponsor

- Logo on sponsor/partner page of OPW website for one (1) year
- Name/logo recognition in season program
- Signage at home games (combined for all Wild Card Level Sponsors)
- Name recognition on certain printed materials and email communications (newsletter and announcements)
- Name recognition on OPW website as sponsor

A variety of sponsorship opportunities are now available to fit the needs and budget of any individual or business.



## Snack Bar Sponsor

- \$200
- Signage at snack bar home games only (combined for all Snack Bar Sponsors)
  - Name recognition on certain email communications (announcements)
  - Name recognition on OPW website as snack bar sponsor

## Gear Up Level 2 Sponsor

- \$300
- Name recognition on certain printed materials and email communications (newsletter and announcements)
  - Name recognition on OPW website as “Gear Up Oceanside” sponsor

*Contributions at this sponsorship level will allow OPW to purchase a new helmet and shoulder pads for one player.*

## Gear Up Level 1 Sponsor

- \$150
- Name recognition on certain printed materials and email communications (newsletter and announcements)
  - Name recognition on OPW website as “Gear Up Oceanside” sponsor

*Contributions at this sponsorship level will allow OPW to purchase a new helmet or shoulder pads for one player.*

## Trophy Sponsor\*

- \$2500
- Logo (static) on home page of OPW website for one (1) year
  - Full-page ad in season program
  - Opportunity to distribute company novelties with trophy
  - Signage (individual) at home games
  - Name recognition on certain printed materials and email communications (newsletter and announcements)
  - Name recognition on OPW website as sponsor

*\*This level may be divided into multiple sponsorship opportunities. Sponsor(s) will be recognized as “Trophy Sponsor”. Logo placement and ad size will vary depending on sponsorship amount.*

A variety of sponsorship opportunities are now available to fit the needs and budget of any individual or business.





We Build Champions.

[oceansidepopwarnerfootball.org](http://oceansidepopwarnerfootball.org)